

Bike Winnipeg Business Meeting

October 13, 2015 – 6:00 to
Sport for Life Centre, 145 Pacific Ave

Minutes

Attending:

Directors: Kaye Grant (co-chair), Ian Walker (Secretary), Charles Feaver, Jeremy Hull, Guy Bonnetta, Laura Donatelli (meeting chair), Dustin Dilts, Charles Feaver, Stephane Dorge, Bill Newman (treasurer)

Staff: Mark Cohoe (Executive Director)

Bike Valet: Shawn Defoort

Welcome and Introductions

September minutes approved with amendments

- Ian will check with Bill about a donation box for the trailer

Reports

- Executive Director (Mark Cohoe)
 - The concert was a success
 - About 222 tickets sold
 - 203 people came in the door that evening
 - We sold 28 memberships
 - We made \$2500 plus \$300 sponsorships and \$400 in t-shirt and membership sales
 - MEC partnership
 - Waiting for response
 - Lotteries grant
 - Still working on it
 - CPR open houses
 - Mark has put together recommendations for the project
 - The open house Mark went to was well attended
 - Mark is unsure how the online feedback has gone
 - See report for more details
 - Mark will send out relevant websites for upcoming open houses
- Provencher protected bike lanes (Stephane Dorge)
 - Stephane has 4 more organizations that will endorse it
 - Local area business' are also working on promoting the Tache river walking path
 - Support is building
 - Stephane will meet with the Provencher Biz shortly. Stephane is expecting the Provencher Biz's support.
- Education (Jeremy Hull)
 - There was a plan in place with Great West Life, but it has been cancelled due to low enrollment
 - The committee will work on finding interested workplaces for spring sessions
 - MPI (loss prevention meeting)
 - The focus of the meeting was how they were saving money
 - Road safety will be the next meeting topic.
 - These meetings happen quarterly

- Membership/fundraising
 - 3 t-shirts have been sold in the last month
 - Stephane will approach bike shops about selling more shirts
- Advocacy (Charles Tinman)
 - Good chat with consumer's association
 - MPI is not showing any signs of acting on any of the PUB's recommendations
 - The cross-examination and final arguments at the PUB will allow us to deliver important messages on problems we perceive in road safety to MPI executives and the PUB panel members.
- Executive Committee
 - Nothing to report (see AGM notes)
- Treasurer
 - See website for up to date financial information
 - Bill has created new budget lines to better reflect our position and our financial commitments
 - Mark and Bill have been working on a budget summary
 - We have about \$10000 in cash and about \$1000 in liabilities which should carry us through for a little while
 - This does not include the money made at the last fundraiser

Agm

- We will send invitation to local politicians from areas affected by AT projects
- Board membership
 - There are 4 positions open on the board
 - Secretary is up for election (Ian)
 - Kaye's position is up for election
 - Laura's position is up for election
 - Mark will follow up with Tyler to see if he is interested in continuing as a board member
 - Guy is planning to step down
 - Possible board members???
 - Anne Maddie
 - An email to councillors could help find some new board members and invite them to our AGM
 - Ian will contact Ross Eadie
 - Mark will contact Mike Pagktahan and Debbie Sharma
 - Stephane will invite Matt Allard
 - An email to UWSA could also be helpful
- The committee will meet next week
 - Guy, Mark, Kaye and Anne are on the committee
 - Others will be needed to volunteer
- The committee would like to have all reports submitted before the 31st of October. Please send them to Kaye no later than October 31st.
- Possible presenters
 - MMM
 - Downtown protected bike lanes
 - West Alexander neighbourhood greenway
 - Northwest Hydro corridor
 - Mark will check with them on Friday
 - Someone from CPR study
 - Someone from a neighbourhood association
 - Maybe Brent Bellamy (Stephane will communicate with Brent)

- Possibly a panel???
- Charles will chair the AGM

Board Skills Assessment summary

- We should try to keep track of the diversity of our board
 - Geographic
 - Gender
 - Age
- Gaps
 - Fundraising
 - Sponsorship
 - Donations
 - Volunteer management
 - Book keeping (but this isn't a huge concern)
- None of us feel that we are being underutilized
- Bill suggests that we better manage our volunteers to take some of the responsibilities from the board members.
 - Jeremy thinks that the board members should do higher level board work rather than work that could be delegated to volunteers
- Kaye will put together a list of useful skills for new board members. The survey can also be given to new board members.
- Laura wants to know if we can use the volunteer list from Bike Valet to draft new board members or Bike Winnipeg volunteers. Charles would like us to ensure that whatever call we make that we emphasize that they can be volunteers without joining the board.
 - Shawn has asked that we draft a letter and have a contact person to organize these people
 - Charles will draft a letter
- Bike Valet (Shawn Defoort)
 - Manyfest and Cyclovia went really well
 - 3 more moveable feasts also went well
 - Shawn has provided them with some tips on how to make them more successful
 - 21 different events over 28 days
 - Total revenue \$14520
 - \$975 in donations
 - Total expenses
 - \$3917
 - Net income \$9254
 - Final costs will include storage
 - Waiting for quotes for signage
 - 2 of the bike racks are bent beyond repair (they will need to be replaced)
 - Laura asked how many volunteers are involved with Bike Valet
 - Shawn says that there is a core group of 15 volunteers. There were 30 volunteers in total.
 - Laura followed up with a question about how this compared to previous years.
 - Shawn replied that there are fewer volunteers as many of the volunteers were coming from the south end of the city to help with the Bombers Bike Valet last summer
 - Shawn will contact a representative of the Bombers to see how their Bike Valet went this year and whether their might be some interest in Bike Valet returning in coming years
 - Possible winter business
 - Winter moveable feast

- Festival Du Voyageur??
- Shawn was able to do 2 discounted events during the season
 - Happydays and a climate change rally
- Shawn will have his report ready in the next couple of weeks

Upcoming events

- Open houses
 - Downtown Bike lane system Tuesday October 20th at the Manitoba Children's museum 4-7 pm
 - West Alexander Pedestrian and cycling corridor Wednesday October 21, 2015 Brodie Centre Atrium 727 McDermot Ave
- November 10th orientation for new members (Laura is offering her place as a venue 129 Grove street)
- Next board meeting is December 8th.
- Bike Winnipeg AGM November 7th, 2015

Determine next chair

Executive will chair orientation meeting

Adjourned at 7:45