

**BICYCLE VALET WINNIPEG
REPORT TO BIKE WINNIPEG BOARD**

September 8, 2015

Since my last report, we have completed two of our largest events – Interstellar Rodeo and Biking to the Viking. The Interstellar Rodeo went exceptionally well. We were provided a great, fenced area and the valet was well used. Volunteers were provided a full pass to the event and voucher for the food trucks, making volunteer recruitment quite easy – this will be an excellent event to have going forward.

Biking to the Viking proved more challenging due to the extreme weather we experienced that weekend. After an initial delay, the event proceeded only to be called off after a couple of hours. Similarly to last year bikes were loaded onto trucks and brought to the valet, and we tagged them and matched them to their rider's bib number in order to be able to sort them out the following morning.

Hard rains also led to the cancellation of the Sound & Sky benefit concert that was to take place at Assiniboine Park on September 4th.

We are now late in the season and our primary concerns in September are Manyfest and 3 Moveable Feast events. Manyfest/Ciclovia is the biggest concern, due to the sheer size and number of hours of service we will have to work hard to rally volunteers for this event.

Review of Events to Date

As of today Bicycle Valet Winnipeg has provided valet services at 22 event days in 2015. Altogether 2558 bikes have been parked, or an average of 116 bikes per event. Please see Table A at the back of this report for a summary of events.

The following upcoming events have also been confirmed:

Manyfest September 11-13

Moveable Feast, September 16 / September 23 / September 29

Financial Report

Revenue:

Event Revenue (Service contracts) -- \$11,376.56

Non-Event Revenue (Donations) -- \$835.25

Total: \$12,211.81

Expenses:

Bike Winnipeg management fee: -- \$1,831.77

Volunteer stipends & appreciation -- \$ 316.55

Cargo van rental/fuel -- \$1,158.07

Assistant wages -- \$480.00

Printing tags -- \$314.60

Other (supplies, etc) -- \$139.75

Total: \$4,240.74

Net Income: \$7,971.07

Please note that revenue calculated above includes both payments already received and outstanding accounts receivable for services already provided. Additional expenses that are not yet accounted for include overhead such as the shared insurance policy with Bike Winnipeg.

Equipment Review

Heavy winds did extensive damage to the frame of our canopy tent at Biking to the Viking in Gimli. A new frame has been purchased at a cost of \$155.94.

I have contacted several sources for quotes for new signage, as the current signage is out of date and has the old Bike to the Future logo. I am still awaiting quotes and will pass this information along once it becomes available.

TABLE A: Summary of Bicycle Valet Winnipeg events

DATE	EVENT/CLIENT	REVENUE	DONATIONS	BIKES
2015-04-26	Earth Day @ Fort Whyte	\$356.56	\$23.30	61
2015-05-23	Table for 1201/ Downtown BIZ	\$525.00	\$73.00	42
2015-05-31	RCAF Run	\$530.00	\$23.00	108
2015-06-03	Helmet Record / MB Health	\$275.00	\$0.00	49
2015-06-08/12/15/16	FIFA Women's World Cup	\$3,000.00	\$382.30	811
2015-06-13	Happy Days on Henderson	\$100.00	\$0.00	30
2015-06-17	Moveable Feast/ Downtown BIZ	\$200.00	\$0.00	41
2015-06-19	Bike Week BBQ	\$630.00	\$32.50	155
2015-07-01	Canada Day/ The Forks	\$590.00	\$131.80	203
2015-07-04	We > Tar Sands Ride/Paddle	\$440.00	\$13.00	62
2015-07-15	Moveable Feast	\$250.00	\$0.00	40
2015-07-22	Moveable Feast	\$250.00	\$0.00	30
2015-07-29	Moveable Feast	\$250.00	\$0.00	25
2015-08-14/15/16	Interstellar Rodeo	\$1,930.00	\$156.35	413
2015-08-22/23	MS Biking to the Viking	\$1,475.00	\$0.00	450 (approx)
2015-08-26	Moveable Feast	\$250.00	\$0.00	20
2015-08-29	Chinatown Street Festival	\$325.00	\$0.00	18
TOTAL	22 event days	\$11,376.56	\$835.25	2558
	Average per event day	\$517.11	\$37.97	116