

Bike Winnipeg Education Committee Report – March 6, 2015

(Committee members: Laura Donatelli, Jackie Collett, John Wilmot, Jim Falloon, Dave Elmore, Jeremy Hull, chair & Mark Cohoe)

We didn't meet as a committee this month, but followed up on a couple of items from our February 4 meeting.

National Occupational Health & Safety Week

Following our last meeting, John approached the organizers of National Occupation Health and Safety Week to see if we could piggyback on their publicity to raise cycling-related safety concerns. (No response so far.)

Meeting with CAA Feb. 13

Jeremy met with Angèle Young, the CAA Community Relations staff person, about possible cooperative efforts to promote cycling. We identified several possible opportunities, including

- advising CAA on revisions to their information cards on bicycle safety,
- cooperative displays at events such as Ciclovía,
- CAA's willingness to help publicize when we are looking for volunteers,
- updating of their cycling safety web site information,
- cooperation on CAA surveys and safety campaigns.

Recently Angèle approached us for suggestions about possible questions on cycling for their biannual member survey and we provided some suggested questions.

Meeting with the Transit Union, Feb 26

Jim, Mark and Jeremy met with John Callahan, head of the Transit Union, along with the person in charge of their training program to discuss possible collaboration on educating bus drivers and cyclists about how to share the road. We discussed the following ideas:

1. BW could provide information on the cyclist's perspective to bus driver instructors.
2. BW could develop info-graphics describing the issues and how cyclists can be safe around buses. These would be disseminated through social media.
3. Information/graphics could be put on the back of buses geared towards making cyclists aware of blind spots and turning issues.
4. An interactive bus bike rack could be put on display at some public location to allow cyclists to see how they work and try them out.
5. We could work up some kind of joint display for various public events.
6. There is a need for better, more consistent enforcement of safe driving/cycling practices, and possibly MPI might support a targeted enforcement/information campaign.
7. Have a bus on display as part of Bike Week, which would provide an opportunity for people (cyclists) to actually get into the bus driver's seat and see what they see, and what they don't. Could be done at the barbecue windup on June 19, Bike to Work Day [Note that this date may not work as it overlaps with the FIFA World Championship].

We are expecting them to contact us soon to arrange a meeting with their transit driver instructors.