

Bike Winnipeg

Executive Director's Report

September 2014

Members: 814

Listserves Subscribers: ?

Facebook Likes: 745

Administrative Activities

Webpage

I need to get our monthly meeting information and minutes more visible, and to get our committee groups more visible. I should be able to get this done over the weekend.

Committee Activities

Education Committee

Grants

The timing on the MEC grant is too tight for us to get a proposal for an education program put together. I suggest we keep working on the education proposal and go directly to funding sources with that proposal.

Fundraising Committee

Mailing List Donation Request

Now that we are out of the summer holiday season and our election strategy is well under way, I think the timing of our donation request email will be successful. I will schedule it to be sent out Tuesday or Thursday morning, depending on the timing of the release of our 2015 budget priorities plan. We had a volunteer, Mark Negelberg, help out with the wording, which really improved our pitch.

MEC Partnership

I spoke with our MEC partnership contact about renewing our partnership agreement and asked about the possibility of gaining a little extra funding this year. Our MEC rep seemed to think that this might be doable, and will be in touch over the next week or so to complete the agreement. We will definitely get at least \$2,000 again this year.

Membership Committee

Display Trailer

I purchased a pump and a couple of patch kits to allow us to at least be able to patch a tire at display trailer events.

Bike Store Discounts

We need to get something together for shops willing to offer a discount to our members.

- Cards for our members
- Stickers/posters for the shops

Membership Incentives

The West Broadway BIZ had some nice pant straps with their logo at the Sherbrook Street Festival. I will get their supplier information and pass that along to the membership committee as a potential swag item to be used as a membership incentive.

Outreach Events

Attended

- Skullspace – August 23rd
- U of M Orientation – September 3rd
- Sherbrook Street Festival – September 6th
- Ciclovía – September 7th

Upcoming

- Winnipeg Design Festival – Wayfinding Walk About – September 21st

Outreach Activities

Priorities Survey

We kept the priorities survey live to gain whatever we could over the Sherbrook Street Fest/Ciclovía weekend, but will close it off after September 15th.

Advocacy Committee

Advocacy Activities

Encouragement

Bike Week

The first Bike Week planning meeting will take place on Wednesday September 17th. I hope to expand on what we were able to do this year by following the model of the Point Douglas Art/History tour under the banner of Neighbourhood Discovery tours.

Public Works Committee Meeting – September 9th

I spoke before the public works and infrastructure renewal committee this morning to voice approval for a recommendation to reprioritize residential sidewalks in high traffic pedestrian areas from priority 3 to priority 2 for the purpose of snow clearing.

I also asked for a similar change with respect to bicycle routes, asking that the committee add a recommendation that Council also approve reprioritization of on and off road bicycle routes, as identified by the Public Works Department in consultation with Card Councillors and appropriate stakeholders, for snow clearing on selected high use bicycle routes to appropriate priority levels.

Jenny Gerbasi asked the public works staff about this, however nothing came from it. We need to include this as a priority for the 2015 budget process, which means we will need to push the city on the creation of a winter cycling network that we can cost out.

Cara Fisher, who has worked with PACM and the WRENCH in the past, but who is now living out of province, worked with the city and stakeholders to develop a potential winter cycling network as part of a Master's thesis. We can use this as a basis for our requests. You can view her thesis [here](#).

City of Winnipeg Planning Projects

Pedestrian and Cycling Strategies

I have continued to offer feedback on the cycling strategy.

Polo Park Infrastructure Improvements

I discussed the St. Mathews extension during my meeting with city staff on Friday September 29th. Two positive things came out of this meeting:

- The city is now looking at bollard protected bike lanes on the stretch of St. Mathews between Empress and Century.
- The city will look at installing a bike lane between Strathcona and Empress.

Sherbrook

I have located a volunteer to help out with graphics for the education campaign. Once we have some graphics and public information ready, I will work with Bike Week, the West Broadway BIZ, West End BIZ, West Broadway Community Organization and the city to disseminate the information.

Osborne Rehabilitation

I discussed the 2015 Osborne Street rehabilitation work during my meeting with city staff on Friday September 29th. The planned work was described as a very minimal mill and fill project meant to tide things over until the Osborne Underpass is rehabilitated. Essentially, nothing will happen along Osborne until

South Winnipeg Parkway

The feasibility study looking into the South Winnipeg Parkway connection between Togo and Hay is overdue. I have asked the city to follow up and get the completed study.

City of Winnipeg Infrastructure Projects

North Winnipeg Parkway

I have been informed that long delayed work on improvements to the section of the North Winnipeg Parkway leading from St. John's Park to the south end of the Redwood Bridge will take place this year. This project will move the trail up the river bank to make it less susceptible to flooding.

Sherbrook Bike Lane

Construction is essentially complete between the north end of the Maryland Bridges and Broadway. Portage to Ellice is under construction. See above for work being done on an education campaign.

Election Strategy

iBikeiVote.ca and Candidate Interviews

Charles and I (along with Jeremy on a few occasions) have made a concerted effort to reach out to candidates in the civic election to discuss cycling issues and opportunities, and to get them on tape answering a set of questions relating to cycling in Winnipeg. It's been a positive experience.

2015 Budget Priorities Plan

Using information from the draft cycling strategy, preliminary answers to our priorities workshop and survey, and my own knowledge, I've put together a package of programs and infrastructure projects I'd like to see us push for in the coming election and following budget process. I will discuss this at the meeting.