

**Bike Winnipeg
Executive Directors Report
September 10, 2013**

Memberships: 793
Listserve : 1769
Facebook Likes: 221

Board Business

AGM

Jim Faloon, Bev Peters and I met to discuss plans for our AGM.

We discussed the potential to have our AGM occur in the St. Boniface area, and to include some short presentations from ST. Boniface cycling organizations and a panel discussion discussing connectivity issues in St. Boniface. The tentative schedule we worked out was as follows:

- 7pm call to order
- 15 minute introductions
- ½ hour board reports
- 15 minutes nominations and votes
- 15 minutes by-law changes
- 10-15 minutes presentation on St. Boniface AT plans
- 60 minute panel discussion on connectivity in St. B (moderated by Mark Cohoe)
 - Dan Vandal?
 - St. B. ST Groups (Transition St. B, Rivers West)
 - MLA
- 60 minute mix and mingle with food and beverages

I am looking into locations in St. B. We would need to approve a budget for food and rentals. The panel discussion could be a template used in future civic election events.

Communications

Web Site Migration

The website is largely converted. We have a volunteer (Anne Mahdi) taking care of event listings (events can be sent to eventlistings@bikewinnipeg.ca). I will complete the final report to ACU this month.

Fundraising

Bicycle Valet - Blue Bombers Bicycle Valet

Amanda has requested a meeting with Bombers admin to discuss expansion of the valet service. We still need to work on the numbers for our proposal.

Fall Concert

The bands for the fall concert are now booked, with tickets and posters printed and distributed. I am still working on the following:

- Find Silent Auction Items
- Solicit earned media
- Enlist volunteers

Goals:

- Earn a net profit of \$2,000
- Increase our visibility in the 18-30 demographic
- Promote our projects
- Have fun and celebrate

Membership Drive

In Store Opportunities

This has been put off until membership structure and benefits have been defined.

Sponsorship

Amanda has completed the sponsorship package; I now need to look for a designer to get it ready for print. We have had some designers come forward; I just need to follow up.

Outreach

Events Attended

- Sherbrook Street Festival – September 7, 2013.
 - This was an excellent event. We talked to lots of people, signed 65+ people up to our mailing list, and were able to introduce the idea of a cycle track on Sherbrook/Maryland to many people. We were also able to connect with community organizations on their turf.
- Ciclovía – September 8, 2013
 - This was an excellent opportunity, producing donations and 30+ additions for our mailing list. The location near Osborne was not as much traffic as with previous year's locations.
- ArtRide
 - This partnership with the Winnipeg Arts Council was a huge success. We had our maximum capacity 25 riders and had a waiting list. Everyone enjoyed the opportunity to learn about Winnipeg's public art installations while sharing a lovely ride with fellow enthusiasts. We will definitely look to repeat this, and potentially branch out to other partners with different expertise/interests. Thanks to John Anderson and Mario Bento for volunteering as ride assistants to help with safety on the ride.

Upcoming Events

Border to Beaches Trail Magazine Article Media Opportunity

I've been asked to participate in a media event focused around a Travel Manitoba/Trails Manitoba project that will see journalist and author Nathan Wild riding the Border to

Beaches trail as preparation for an article in Adventure Cycling magazine. I will be riding from Birds Hill Park to the Forks along with Nathan and his wife, Melissa Sitter from Trails Manitoba.

Disraeli AT Bridge Grand Opening

Date TBD – To celebrate the opening of the new Disraeli AT Bridge, I have floated the idea of staging a multiple rides converging on the Disraeli to help emphasize the vastly improved connectivity that the opening of this fabulous new facility will bring to the city. I am currently in contact with the City of Winnipeg, have had a quick discussion with Bikes and Beyond, and have solicited some member stories to put a personal touch on things. Ideally, we will be able to organize rides starting from the Forks, City Hall (representing the Exchange District), Point Douglas and Elmwood for the celebration.

Advocacy

September 10, 2013 Meeting of Standing Policy Committee on Infrastructure and Public Works

Item #2 – Award of Contract – Professional Consulting Services for Stage 2 of the Southwest Rapid Transitway Functional Design

Require the functional design to include bicycle and pedestrian overpasses of Pembina, the CN Letellier line, and Bishop Grandin, including separated bicycle and pedestrian facilities for the full length of the transitway.

Item #3 - City of Winnipeg Pedestrian and Cycling Strategies

This Tuesday's meeting of the Standing Policy Committee on Infrastructure Renewal and Public Works includes a motion resolving that the future of a Pedestrian and Cycling Strategy for the City of Winnipeg be placed on the agenda for consideration. I will be speaking as to the need for the city to move forward with these strategies, and in particular pointing out that the cycling strategy in particular must:

- Articulate the need for a safe, cohesive, direct and comfortable bicycle network and quantify the benefits (health, economic, and environmental) attainable if the city agrees to devote the resources needed to provide such a network and compliment it with appropriate education, encouragement and enforcement programming;
- Define a desired network of of bicycle infrastructure that ensures all housing, education, employment, shopping and recreation centers can be accessed safely and comfortably by bicycle without the need for excessive detour or delay;
- Set guidelines to ensure that bicycle infrastructure meets present and future demand, and that the particular treatment selected for a given route or segment of the network (such as a separated cycle track, a bicycle lane or a mixed use low speed/low volume roadway) is appropriate for the environment it is placed into and the network role it is meant to meet;

- Identify educational and encouragement programs to maximize the benefit of new or improved cycling infrastructure by ensuring all users of the transportation network (pedestrians, cyclists, transit, freight and private vehicles) know where they will find cycling infrastructure and know what to expect of each other when they encounter it.
- Set time frames for completion of the defined bicycle network and provide estimates for the cost of doing so;
- Identify property easements needed to extend the network into future developments or to remove gaps and barriers in existing neighbourhoods;
- Provide a consistent and transparent methodology to prioritize from amongst various desired projects based on qualifiers such as current and latent demand, improvements to safety, removal of gaps or barriers, cost, or opportunity to tie in with other city projects; and
- Define policy, regulations and procedures that will ensure that the need for safe, cohesive, direct and comfortable pedestrian and bicycle access is reflected in all business conducted by the city and those it contracts out to;

In addition to the cycling strategy, I will use my time before the committee to remind its members and the public that proper infrastructure for cyclist must also be included in two other projects up for consideration at the meeting:

Item #11 - Twinning of Dugald Road

The committee will be reviewing a motion to rehabilitate or reconstruct Dugald Road between Plessis Road and the Perimeter Highway at a cost of \$2.7 million, and that this project be referred to the 2014 budget process.

There is an existing pathway parallel to Dugald road running from the rail tracks to Webster Avenue. An extension of this pathway to Perimeter Highway would create a separated bicycle route to The Duff Roblin Parkway trail along the Floodway. This connection would be the only signal controlled access to the trail.

Item # 12 – Extension of William B Clement Parkway

Require extension of existing trails on both sides of the parkway to ensure access to this vital transportation corridor.

Item # 13 – Twinning of Shaftesbury Boulevard

Remind the committee of the need to include separated bicycle and pedestrian infrastructure as per the city's AT Network and policy. Remind them that at the December 4th, 2012 meeting of the Assiniboine Community Committee where I discussed the potential for a trail between Grant and Bard Pl., that plan was ruled out by the administration because of CPTED issues related to the isolation of the pathway (which would have passed between two high schools). By that same logic, the much longer and far more isolated Preston Trail within Assiniboine Forest cannot possibly be considered

as an appropriate substitute for a bicycle path and sidewalk along a rehabilitated Shaftesbury.

City of Winnipeg 2014 Budget Consultations

We will have to put together a formal submission to the city's 2014 budget consultation process. The deadline is September 30, 2013.

Bike Box/Two Stage Turn Queue Boxes

I've had to hold off on this until September/October.

I will be initiating a meeting to discuss design, safety and communications/education needed to implement bike boxes and two stage turn queue boxes in Winnipeg. The goal will be to reach a consensus that we can take to the City of Winnipeg.

Sherbrook Bicycle Lanes/Cycle Tracks

- I will continue to work with West Broadway Community Organization (whom I had previously confused with the West Broadway BIZ), West Broadway BIZ, West End BIZ and other organizations to publicize, define and promote the cycle tracks concept for the Sherbrook/Maryland Corridor
- I will make this the basis for an MEC grant application.
- I am working on two options for the segment from Wellington Crescent to Notre Dame
 - Conventional Right Hand Cycle Track
 - Left Hand Cycle Track
- I am looking into a road diet for the segment from Notre Dame to Logan
 - Center left turn lane
 - median
 - 2 motorized travel lanes
 - 2 conventional bike lanes
 - Bus bays for transit stops
- Additional information will include
 - Pros/Cons of each option
 - Destinations Decision Matrix
 - Rudimentary Benefit/Cost Analysis
 - Short Business Case Document
- I've met with Councillor Smith
 - Offer of money & help
- I have asked to make a presentation in front of the West End BIZ Board Meeting, and am hoping that they will add me to their October agenda.
- Leah McCormick from the West Broadway BIZ has asked me to make a presentation at their AGM in November.
- I have asked to make a presentation to the West Broadway Community Organization as well.
- We will also work on a Community Engagement Plan that will include:
 - Stakeholder Presentations
 - Resident Surveys
 - Business Surveys
 - Business Intercept Surveys
 - Public Information Displays

PTH 101 AT Overpass

We still need to put together and send in an official response. I spoke to an East St. Paul resident about the various options at Ciclovía, and he has indicated that he will work with his neighbours to push for a routing that would link Birds Hill to the Northeast Pioneers Greenway along the Raleigh right of way rather than along the Rothesay/Mowatt right of way.

Disraeli/Northeast Pioneers Greenway Connection

I still need to complete and send this out. Basically, it looks like the best option would be to install a half signal at the intersection of Stadacona & Riverton. At Riverton & Watt, the existing pedestrian corridor should either be replaced with a half signal or upgraded to that cyclists can activate the crossing.

2014 Civic Election Strategy

We need to start thinking about a strategy for the upcoming 2014 civic election (October 2014). The strategy should include:

- A platform of infrastructure projects
- Partnerships with other organizations
- Policy Changes
 - Safety
 - Cycling Skills Training
 - Encouragement Programming
- Communications Strategy
- Public Engagement
- Candidate Questionnaires
 - Candidate Endorsements?
 - Volunteer Canvassing Teams?

City of Winnipeg Developments

Disraeli AT Bridge

- The date of the official opening has been pushed back. See outreach section above for plans for celebration planning.

Omand's Creek Trail BNSF Rail Crossing

Work to install the gated rail crossing has been put back until 2014, meaning we are stuck with the baffles until next year.

Priorities for the next Meeting

- McPhillips Hydro ROW Greenway Project
- Sherbrook Cycle Track
- Bicycle Valet Proposal
- Fall Concert
- Membership Drive
- U of W bikeway connections
- AGM planning