

**Bike Winnipeg
Executive Directors Report
August 13, 2013**

Memberships: 793
Listserve : 1710
Facebook Likes: 204

Board Business

AGM

WE should start the planning for our AGM. We need to think about:

- Speakers or other entertainment
- Accomplishments document
- Food & Beverages
- Business
 - We should include a formal motion with notice for our name change and associated financial requirements
 - Board recruitment (4 new members)
 - We should perform a needs analysis
 - Motions and notice for any other by-law changes that may be desired.

Communications

Web Site Migration

Work has been stalled, although we have recruited a volunteer to help manage events on the website. We need to produce a policy stating what events we will list on our website.

Mail Chimp

The Mailman list serve has been migrated to Mail Chimp. This allows for better looking emails, and a better sense of what items are being read. There is potential to integrate surveying and donations through Mail Chimp.

Fundraising

Bicycle Valet - Blue Bombers Bicycle Valet

I am working with Amanda to develop and present a proposal to see the bike valet service at Investors Group Field expanded from the current 400 bicycles to 1500 bicycles. The proposal will take the following into account:

- Capital Costs of Expansion
 - Racks
 - Fencing
 - Branding
- Increased Operating Costs
- Volunteer Recruitment & Benefits
- Fan Encouragement
- Safety Messaging
- Storage
- Amanda and I will be meeting with Bombers staff to go over the proposal.

Fall Concert

I have booked the West End Cultural Centre for October 9, 2013 and am trying to recruit bands to play the show. To be done:

- Confirm bands (Royal Canoe are on tour)
- Design, Print & Distribute Posters
- Print & Distribute Tickets
- Find Silent Auction Items

Goals:

- Earn a net profit of \$2,000
- Increase our visibility in the 18-30 demographic
- Promote our projects
- Have fun and celebrate

We will need volunteers to help with the silent auction and membership/ merchandise sales

Membership Drive

In Store Opportunities

I will be asking the larger local bike stores to offer us a space to set up the display trailer for a day as part of a membership drive in late August/early September. The goal would be to get 5 stores involved for 5-10 sessions.

- 50 new memberships
- \$500 in donations
- Raise awareness of Bike Winnipeg
- Raise awareness of the need for a City of Winnipeg Cycling and Pedestrian Strategies
- Raise Awareness of Bike Winnipeg Projects
- Sell Fall Concert Tickets

We will need volunteers to help out with this effort.

If I have time, I will try and do the same with:

- Health Sciences Centre
- St. Boniface Hospital
- University of Winnipeg
- University of Manitoba
- Red River College

Sponsorship

Amanda has completed the sponsorship package; I now need to look for a designer to get it ready for print.

Outreach

Events Attended

- Bikefest June 15th, 2013.
 - We had a relatively steady stream of people coming up and speaking with us and got a fair number of people added onto our mailing list.
- Bike Shorts – June 20, 2013
 - Turnout was rather disappointing.
- Bike to Work Day June 21, 2013
 - We shared a prime location at the western end of Esplanade Riel with MPI and the WRENCH. We were able to sign a number of people up for Bike to Work Day as well as for our mailing list.

Upcoming Events

Sherbrook Street Festival

Saturday September 7th 2013 - Great opportunity to promote our Sherbrook plans.

Manyfest/Ciclovia

Sunday September 8th 2013. We need volunteers for the display trailer.

Art by Bike

Sunday September 8, 2013. We need volunteers (preferably with CAN-Bike credentials) to help with the tour.

I've been working with the Winnipeg Arts Council to put together a guided bicycle tour of public art installations in the downtown area during Ciclovía. Participants will be guided past 10 public art installations while sampling the city's downtown cycling facilities (with tastes of Osborne Village and St. Boniface) over a 2 ½ hour ride.

- We are hoping to offer two tours (3pm and 6pm)
- Each tour will be limited to 25 participants
- Winnipeg Arts Council will handle registration
- All participants will need to sign a waiver
- Bike Winnipeg will provide the cycling expertise and oversight
- Winnipeg Arts Council will provide the Art's expertise and commentary
- We are hoping to get the Downtown BIZ on board as well.
- All parties will provide promotion
- The route and commentary will be made available over the internet to serve as a self-funding tour.

Transition St. Boniface

I've been asked to contact someone from Transition St. Boniface to discuss potential cycling projects. They are looking at a redevelopment of Provencher's streetscape, and there may be money from the city.

Advocacy

City of Winnipeg Pedestrian and Cycling Strategies

The city has cancelled the bicycle and pedestrian strategy contracts, which had been awarded and were under way. With help from Jeremy, we have been taking the following actions:

- Interviews (CBC, Free Press, Can-Star, ...)
- Press Release Issued

Councillors Gerbasi and Orlikow have asked for this issue to be put on the agenda of the Public Works Committee September 10, 2013. We need to make sure that this decision is overturned. Actions we can take are:

- Speaking before the Public Works Committee (I am registered)
- Membership Emails
- Eco-Journal Article (I will get one into the next issue)
- Meetings with Councillors (especially those on the Public Works Committee)

Bike Box/Two Stage Turn Queue Boxes

I will be initiating a meeting to discuss design, safety and communications/education needed to implement bike boxes and two stage turn queue boxes in Winnipeg. The goal will be to reach a consensus that we can take to the City of Winnipeg.

Healthy Canada by Design - CLASP

I attended an AT stakeholders meeting arranged by the WRHA as part of their Healthy Canada by Design CLASP initiative. It was a productive meeting, and I think that this process has potential to move things forward on the cycling front.

- Opportunity to advance some of our goals
 - Research on benefits of AT (health, economic, safety, ridership forecasting)
 - Help developing particular projects
- Opportunity to identify and engage partners in various projects
- Encouragement Programs (e.g. Community Based Travel Marketing)
- 30 km/hr speed limits
- Benefit/Cost Analysis
- Maryland/Sherbrook Cycle Tracks
- McPhillips Hydro Right of Way Greenway

Sherbrook Bicycle Lanes/Cycle Tracks

- I attended a stakeholders meeting on June 26th.
- The city will look at parking restrictions on Sherbrook
- I have been working with Greg MacPherson, the ED of the West Broadway BIZ to develop a cycle track alternative to the bike lanes that would attract many, many more cyclists.
- I am working on two options for the segment from Wellington Crescent to Notre Dame
 - Conventional Right Hand Cycle Track
 - Left Hand Cycle Track
- I am looking into a road diet for the segment from Notre Dame to Logan
 - Center left turn lane
 - median
 - 2 motorized travel lanes
 - 2 conventional bike lanes
 - Bus bays for transit stops
- Additional information will include
 - Pros/Cons of each option
 - Destinations Decision Matrix
 - Rudimentary Benefit/Cost Analysis
 - Short Business Case Document
- I've met with Councillor Smith
 - Offer of money & help
- I will ask to make a presentation in front of the West End BIZ Board Meeting
- We will also work on a Community Engagement Plan that will include:
 - Stakeholder Presentations
 - Resident Surveys
 - Business Surveys
 - Business Intercept Surveys
 - Public Information Displays

PTH 101 AT Overpass

Attended stakeholder meeting on June 21, 2013

3 Options were presented.

1. Straight over PTH 101 - \$16.5 million
2. Jogging left 270m - \$10.5 million
3. Detouring 1.4km to Rothesay/Mowatt - \$10.5 million

Option 2 is preferred by the province. Apparently option 3 is preferred by East St. Paul as it matches up with their plans for the Trans Canada Trail. Option 2 seems like the best option. With the distances involved, the majority of users will be cyclists, meaning that while not desirable, a 540m detour would be acceptable given the substantial cost difference between options 1 and 2. You can fill out a survey [here](#).

- We should send in an official response.

Disraeli/Northeast Pioneers Greenway Connection

I still need to complete and send this out. Basically, it looks like the best option would be to install a half signal at the intersection of Stadacona & Riverton. At Riverton & Watt, the existing pedestrian corridor should either be replaced with a half signal or upgraded to that cyclists can activate the crossing.

Public Utilities Board MPI Rate Hearings

I have been working with Charles, Jason, Jeremy, and James on this strategy, contributing in the area of bicycle collision data collection.

2014 Civic Election Strategy

We need to start thinking about a strategy for the upcoming 2014 civic election (October 2014).

The strategy should include:

- A platform of infrastructure projects
- Partnerships with other organizations
- Policy Changes
 - Safety
 - Cycling Skills Training
 - Encouragement Programming
- Communications Strategy
- Public Engagement
- Candidate Questionnaires
 - Candidate Endorsements?
 - Volunteer Canvassing Teams?

City of Winnipeg Developments

St. Mary Bicycle Lanes

- The city have extended the bicycle lanes on St. Mary
- Westbound Memorial to Good
- Eastbound Portage to Colony
- I have been looking at various options to connect bikeways into the U of W
- St. Mary/York Bicycle Lanes
- Sherbrook/Maryland cycle tracks
- St. Mathews Bikeway
- Hargrave/Carlton Bicycle Lanes
- It is important to think these connections through so that they can inform the St. Mathews – U of W Connection consultations/study

Disraeli AT Bridge

- We are looking to an official opening in early September.
- It would be good to conduct some intercept surveys to help gauge who is using the bridge (new AT users, existing users, rerouted users)

Cyclist activated Traffic Signals

These have been popping up at various intersections (e.g. Stafford & Warsaw), which is very nice to see.

Priorities for the next Meeting

- McPhillips Hydro ROW Greenway Project
- Sherbrook Cycle Track
- Bicycle Valet Proposal
- Fall Concert
- Membership Drive
- U of W bikeway connections
- AGM planning