

Bike to the Future Monthly Meeting

November 10, 2009 – 6:10 to 7:40 PM

University of Winnipeg Boardroom (room 2M70), 2nd floor in Manitoba Hall

Minutes

Directors:

Present: Kevin Miller (Meeting Chair), Karin Kliewer (minutes recorder), Jackie Avent, Holly Poklitar, Mark Cohoe, Curt Hull, Mark Wiehler, Rob Cosco, Dave Elmore, Liz Erickson, Vicky Reaney

Regrets: Charles Feaver

Members:

Present: Jeremy Hull, Lindsey McBain, Don English, Philip Wolfart, Erika Sammons, Shannon Keys, Janice Lukes, Brion Dolenko, Todd Andres, Bev Peters, Barre Hall, John Wilmott, Len Van Roon, Russell Wardell, Kaye Grant, Gareth Simons, Meaghan Kusyk, Jim Chapryk, Erik Dickson, Glenn Stanley, Maureen McKay, Dan Leonard, Bill Newman, Kevin Nixon

Regrets: Ted Mann, David Wieser

Guests: Ruth Marr, Bill Woroby, Doug Grant, Anthony Senauth, Mark McDill

1. Minutes from October's Monthly Meeting

- Moved by Jackie Avent, passed.

2. \$20 million Stimulus Funding for Active Transportation in Winnipeg (Kevin Nixon, Bill Woroby, Ruth Marr)

There is much anticipation surrounding the \$20 million. Bill Woroby and Kevin Nixon gave an update on what has been happening thus far:

- From the City's perspective, this is an unprecedented project with funds from both higher levels of government. This is a challenge with time delivery constraints. All 37 identified projects have an official deadline of March 31, 2011. These must be completed before snowfall in 2010.
- Lead Consultants (coordination duties) and other consultants have been engaged to undertake design, collaboration with stakeholders, and communication strategies with the wider public.
- Marr Consulting will be connecting with Stantec to coordinate the 37 projects. There are two main fronts:
 - design process: they are getting small synopses of each project.
 - meetings with design and engineering firms to encourage innovation.
- Marr Consulting is working on consultation and communications strategies to get a positive message about these projects.
- They are trying to gather information efficiently and quickly.
- Bike to the Future will be a key stakeholder in these projects.
- A general public presentation will be in the new year.
- Core message: excited about project, a lot on plates, looking for the best way to incorporate BttF's ideas, looking forward to working with BttF.

Questions / Comments:

- There are some aspects of the Highway Traffic that will not allow for some innovations. BttF has expertise that can help with a HTA review. Todd Andres has stepped forward, Mark Cohoe is familiar with elements of infrastructure, and others have the expertise. BttF needs to be plugged in early because of our expertise.
 - Discussions have begun on these issues.
- If projects do not go through on time, is this project going to incorporate priority projects for after 2011?
 - There is room for this.
- How flexible and moveable are the budget dollars on each of the projects?
 - This conversation has not been had yet.
- Is there any money included for education?
 - There should be some provision for this! This is critically important, and the budgets do not include this. Kevin Nixon will be in conversation with the City's Active Transportation Advisory Committee.
- Many past projects were focused in newer areas of the City, where it is easier to put in new infrastructure.
 - Many of the stimulus projects are in older areas of the City.
- Active and Safe Routes To Schools is disseminating School Travel Guidelines for child and youth friendly transportation. Jackie will send this to Ruth Marr.
- This funding is largely due to the work of ATAC and Kevin Nixon, and due to the work of BttF and all the other AT groups that have been advocating for changes.
- It is positive that there will be a lead consultant, for consistency. It is also positive that there is thought going into communication strategies.

3. Canadian Active and Sustainable Transportation Organization -- fundraising (Kevin Miller)

- Someone from Calgary is trying to form a national bicycling advocacy coalition, primarily for fundraising purposes. Kevin has been involved in the conversations. He will forward a summary to the BttF Board of Directors. (Done.)
- Active and Safe Routes To School is also networking: Jackie will align with them in this arena.

4. STOP signs as YIELD signs for cyclists (Kevin Miller), Highway Traffic Act Review (Jeremy)

- Kevin has been working diligently on this. (See <http://biketothefuture.org/design-for-the-future/stop-as-yield>.)
- Thanks to Todd Andres for giving legal advice.
- If the Winnipeg Police Service says STOP as YIELD can't be implemented because of the Highway Traffic Act, we will encourage an HTA review. In the meantime, we can put together a position paper on the HTA and cyclists' perspectives. Just as the AT advisory committee provided the Feds with a list and budget for projects, we can have a paper ready for when the HTA is reviewed.
- We can review other province's and state's HTAs. We could also put together a 'draft legislation' and give it to an NDP MLA to table in the legislature. Bill Newman, Todd Andres, and Charles Feather have volunteered to work with Jeremy on this.

5. Partnership Agreement with Mountain Equipment Co-op (Kevin Miller)

- In early October we were approached by MEC, so Kevin, Jackie, and Curt met with Krista Robinson, MEC's Sustainability Coordinator. (See the minutes from the October Monthly Meeting -- <http://biketothefuture.org/about/meetings>). The BttF Board of Directors reviewed and discussed the Partnership Agreement. Jackie, and Kevin have signed it. The agreement goes until February 2009, at which time BttF and MEC will review it.
- MEC is offering us many things, some of which are:
 - There will be a BttF Members' Night at the MEC store on November 23rd (see <http://biketothefuture.org/events/archives/2009/11/06/bttf-members-night-at-the-mountain-equipment-co-op-store>).
 - They are giving us \$3000 to go towards contract staff to write grants and do administrative tasks. Another potential use for extra funds would be to pay instructor fees for Leisure Guide courses.
 - They will offer us name exposure via appropriate MEC channels such as the MEC website events listing pages and club listing pages. There is an option of space for a promotional booth and educational displays in store.
 - BttF memberships can be purchased in the MEC store. (See "<http://biketothefuture.org/get-involved/join-bike-to-the-future>").
 - Political support for specific environmental (bicycling) initiatives (letters of support, lobbying power, etc) where appropriate and if it corresponds with the mutual interests and views of MEC.
- We designate MEC as a partner, and put their logo on our website. (See <http://biketothefuture.org/get-involved>.) We will mention MEC in BttF's Announce List newsletter in regards to any partnership activity. We will invite MEC to participate in, and where appropriate set up displays / gear demos, at BttF public events.
- Discussion:
 - This is a non-exclusive relationship. We can sign similar partnerships with bike shops.
 - Should we have some policy surrounding what will happen if another retailer helps us out? It was suggested that we will deal with each unique situation as it arises.
 - There is interest from one bike shop in advertising on our Announce list newsletters. We will need a policy for this.
 - Idea: it may be a good idea to change the usual location of our meetings. (They are at the Eco-Centre, 3rd floor of the MEC building, because we are a Manitoba Eco-Network member organization.)
 - One member expressed concern about the way this decision was made: It is surprising to some that this came as an "FYI", and it is important to remember that the membership's voice must be heard on issues like this before they are agreed upon.

6. 2nd Annual Bike Shorts Film Festival on October 20th at Cinematheque (Don English)

- This was a sold-out success in memory of Tim Hunt. Tim's mother did a lot of work for the art show, as did many Bike to the Future members and directors. Gross Revenue: \$1120. Donations \$50. Expenses: \$700, which including our local costs plus fulfilling our contract with Bike Shorts Director Dustin Anderson of Vancouver.
- Don requested that we give a prize of \$50 each to the 'fan favourites' of the Winnipeg Bike Shorts film and the Art Show. Financially, it would be good to retain as much revenue as possible, but a prize is an 'investment:' it should help us promote in some way. We could show the film at the member night at MEC, and could be posted to the website. We agreed to the \$50 + \$50 on the condition that we can post their art. No vocal dissenters.

7. Winnipeg Bike Valet (David Wieser)

- David is in Afghanistan, but he has started planning for a Winnipeg Bike Valet service that he can offer to organizations and festivals such as the Blue Bombers, Fringe Festival, etc. He was wondering if Bike to the Future would support his work and actions, and advertise for David when he is seeking volunteers or paid staff. We agreed. David is also looking for someone to help design a logo.

8. BttF website, membership database, and other tech stuff (Kevin Miller)

- Three volunteers responded to our calls for volunteers. An e-mail discussion has commenced.
- Kevin is now administering our account Dreamhost website hosting and e-mail account.
- Ken Gerrard, who was a primary developer of our website, has a lot of ideas of what he would want to do differently. He is wondering if we would want him to do a re-write. Kevin is having no problems updating the website (especially since Ken usually responds promptly if Kevin needs technical support), but it's true that the content management system is difficult to use for others. Curt mentioned that the website is very slow. Kevin replied that it may be a hosting issue (inexpensive Dreamhost in California). Kevin would like us to pay Ken \$200 retroactively for his technical support during the last two years. Passed with no vocal dissent.
- We should look into investing in the website, because this is one of our key communication tools.

9. Financial Update (Curt)

- Please see the attached report.

10. City Committee (Mark)

- Mark has been attending meetings of the Osborne Bridge Advisory Committee. Construction is set for 2012. Mark outlined the goals for this project. It's very important that we get a separated bike crossing for this bridge.
- Winnipeg is working on a Transportation Plan. If Kevin Nixon is not already involved in this process, we would like to see him involved.
- Gareth gave a Bus Rapid Transit update: Things are on course. The next phase is the south connection. Provision must be made to connect AT networks on the south and north sides of Jubilee.
- Discussion about the \$95,000 Pembina Highway AT Feasibility Study, which will be released in December. Janice and others asked many questions to Kevin Nixon (City of Winnipeg AT Coordinator) and Ruth Marr (Marr Consulting, who did the study).
 - This has been the #1 priority on the City's Active Transportation Advisory Committees recommendations for the last 2 years, but nothing will be done here for the time being.
 - Marr Consulting's fee for studying Pembina was \$35,000, not the originally estimated \$95,000 because the balance of the money went towards studying the Assiniboine, Alexander-Pacific, Bannatyne-McDermot, and Eugenie-Youville bikeways. The Pembina study is expected to recommend a bicycle boulevard on Harrow use of other streets because AT on Pembina is prohibitively expensive as there are many logistical and design problems. Ruth emphasized that there are engineering difficulties in trying to make Pembina an AT route such that it really can't be done, regardless of how much money is available. Janice commented if they can create physically separated bike lanes in New York, then anything is possible. Using Harrow (etc) adds .8K to the route.
 - Janice would like to see a cost estimate for AT on Pembina, a recommendation on what to do at Plaza Drive (in order to get the City's real estate department moving on it), and the report discuss Downtown-to-UofM (not just to Downtown-to-Jubilee) because the cost estimate will enable a basis for discussion with elected officials. Janice is concerned that Pembina is not on the City's Top 10 List related to what they have going on with the \$20 million stimulus funding.

12. Manitoba Cycling Association AGM and Awards Banquet (Jackie)

- The MCA has offered us two tickets. It's on Saturday November 28 in the evening. It's listed at <http://cycling.mb.ca>. Kevin has declined and Jackie is unavailable. If anyone is interested in going, please contact us at contact@biketothefuture.org.



Income Statement - Apr 1 '09 to Nov 6 '09
Financial Statement

	Account	DB	CR	Net
Revenue				
	Bike Shorts	1,120.00	475.24	\$ 644.76
	Donation	172.00		\$ 172.00
	Interest	0.30		\$ 0.30
	Membership	2,060.39	41.43	\$ 2,018.96
	T-shirts	640.00		\$ 640.00
		3,992.69	516.67	\$ 3,476.02
Expenses				
	Admin cost		165.00	\$ (165.00)
	BTWD	1,300.00	3,300.00	\$ (2,000.00)
	Conference	60.00	30.00	\$ 30.00
	Presentations	50.00	276.64	\$ (226.64)
		1,410.00	3,771.64	\$ (2,361.64)
	Opening retained earnings			\$ 4,335.37
	Net earnings YTD			\$ 1,114.38
	Closing retained earnings			\$ 5,449.75
		5,402.69	4,288.31	1114.38

Note: As of Apr 1 '09 T-shirts had yet to recover \$1,237.64 of cost **T-shirt net to date:** \$ (597.64)

Note: Opening retained earnings includes **\$450 liability for July 25, '08 Scavanger Hunt grant**

Note: Conference was a carry-over from Oct'07



General Ledger
Apr 1, 2009 to Nov 6, 2009

01-Apr-09		Balance Forward					\$ 4,335.37	
Date written	Bank Date	Acct	Who	Memo	Ck#	CR	DB	Balance
	16-Apr-09	Donation		\$235 Deposit			\$ 20.00	\$ 4,355.37
	16-Apr-09	Membership		\$235 Deposit			\$ 170.00	\$ 4,525.37
	16-Apr-09	T-shirts		\$235 Deposit			\$ 45.00	\$ 4,570.37
	30-Apr-09	Interest		Credit Interest			\$ 0.08	\$ 4,570.45
15-Apr-09	06-May-09	Admin cost	MB Eco Network	MEN Membership renewal inv#676	50	\$ 50.00		\$ 4,520.45
	06-May-09	Presentations	Curt Hull	StreetFilms shipping for Millennium Library videos \$45 USD	52	\$ 57.30		\$ 4,463.15
	07-May-09	Membership		External Deposit PAYPAL PTE LTD			\$ 393.04	\$ 4,856.19
	08-May-09	Presentations	Jackie Avent	Webinar cost	51	\$ 25.00		\$ 4,831.19
	12-May-09	Membership	Jackie Avent	?			\$ 10.00	\$ 4,841.19
	15-May-09	Membership	Jackie Avent	\$320 Deposit			\$ 260.00	\$ 5,101.19
	15-May-09	T-shirts	Jackie Avent	\$320 Deposit			\$ 60.00	\$ 5,161.19
13-May-09	28-May-09	BTWD	Commuter Challenge	Downtown Spirit Bus promotion	53	\$ 2,000.00		\$ 3,161.19
	31-May-09	Interest		Credit Interest			\$ 0.20	\$ 3,161.39
	02-Jun-09	Membership	Jackie Avent	\$310 Deposit			\$ 210.00	\$ 3,371.39
	02-Jun-09	Presentations	Jackie Avent	\$310 Deposit - Honorarium for a safety presentation			\$ 50.00	\$ 3,421.39
	02-Jun-09	T-shirts	Jackie Avent	\$310 Deposit			\$ 50.00	\$ 3,471.39
	06-Jun-09	Membership		External Deposit PAYPAL PTE LTD			\$ 237.35	\$ 3,708.74
20-May-09	11-Jun-09	Membership	Rob Cosco	Membership card printing - Staples e90b18	54	\$ 41.43		\$ 3,667.31
09-Jun-09	11-Jun-09	Admin cost	Wpg Public Library	Monthly meeting - Buchwald room rental	56	\$ 51.45		\$ 3,615.86
	30-Jun-09	Donation	Jackie Avent	\$567 Deposit			\$ 2.00	\$ 3,617.86
	30-Jun-09	Membership	Jackie Avent	\$567 Deposit			\$ 110.00	\$ 3,727.86
	30-Jun-09	T-shirts	Jackie Avent	\$567 Deposit			\$ 455.00	\$ 4,182.86
26-May-09	03-Jul-09	Admin cost	Alain Foidart	Website Dreamhost inv# 319764-2009-05-13-6	55	\$ 63.55		\$ 4,119.31
	14-Aug-09	Donation	Jackie Avent	\$130 Deposit (In memory of Tim Hunt)			\$ 30.00	\$ 4,149.31
	14-Aug-09	Donation	Jackie Avent	\$130 Deposit			\$ 20.00	\$ 4,169.31
	14-Aug-09	Membership	Jackie Avent	\$130 Deposit			\$ 80.00	\$ 4,249.31
14-Aug-09	18-Aug-09	BTWD	Curt Hull	Forks breakfast	57	\$ 1,300.00		\$ 2,949.31
	10-Sep-09	BTWD	Bike to Work Day Wpg	\$1360 Deposit - Forks breakfast - repayment			\$ 1,300.00	\$ 4,249.31
	10-Sep-09	Donation	Jackie Avent	\$1360 Deposit (In memory of Tim Hunt)			\$ 20.00	\$ 4,269.31
	10-Sep-09	Donation	Jackie Avent	\$1360 Deposit			\$ 20.00	\$ 4,289.31
	10-Sep-09	T-shirts	Bike to Work Day Wpg	\$1360 Deposit			\$ 20.00	\$ 4,309.31
23-Sep-09	30-Sep-09	Bike Shorts	Dustin Anderson	Bike Shorts DVD	61	\$ 50.00		\$ 4,259.31
15-Sep-09	03-Oct-09	Bike Shorts	Winnipeg Film Group	Cinematheque - deposit	58	\$ 250.00		\$ 4,009.31
29-Sep-09	06-Oct-09	Presentations	Jackie Avent	Webinar cost "How to Build Political Will"	62	\$ 54.34		\$ 3,954.97
	13-Oct-09	Donation	Jackie Avent	\$355 Deposit			\$ 5.00	\$ 3,959.97
	13-Oct-09	Membership	Jackie Avent	\$355 Deposit - Membership from mail-ins			\$ 20.00	\$ 3,979.97
	13-Oct-09	Membership	Jackie Avent	\$355 Deposit - Membership from Ciclovía			\$ 330.00	\$ 4,309.97
	16-Oct-09	Donation	Jackie Avent	\$85 Deposit - map sales (via Mark Cohoe)			\$ 5.00	\$ 4,314.97
	16-Oct-09	Membership	Jackie Avent	\$85 Deposit			\$ 80.00	\$ 4,394.97
	22-Oct-09	Bike Shorts	Don English	Ticket sales			\$ 1,120.00	\$ 5,514.97
	22-Oct-09	Donation	Jackie Avent	\$220 Deposit			\$ 50.00	\$ 5,564.97
	22-Oct-09	Membership	Jackie Avent	\$220 Deposit			\$ 160.00	\$ 5,724.97
	22-Oct-09	T-shirts	Jackie Avent	\$220 Deposit			\$ 10.00	\$ 5,734.97
	31-Oct-09	Interest		Credit Interest			\$ 0.02	\$ 5,734.99
24-Apr-08		Conference		Journal entry - ck#12 stale dated	12		\$ 30.00	\$ 5,764.99
08-Jul-08		Conference	Planners Plus	To replace ck#12 - Oct'07 Green Conference	35	\$ 30.00		\$ 5,734.99
08-Jan-09		Conference		Journal entry - ck#35 stale dated	35		\$ 30.00	\$ 5,764.99
20-Oct-09		Bike Shorts	Winnipeg Film Group	Cinematheque - final payment	59	\$ -		\$ 5,764.99
05-Nov-09		Presentations	RCM	7 participants in "Thinking & Working Like SM" workshop	63	\$ 140.00		\$ 5,624.99
06-Nov-09		Bike Shorts	Don English	Staples expenses (3 receipts)	64	\$ 89.24		\$ 5,535.75
06-Nov-09		Bike Shorts	Winnipeg Film Group	Invoices # 2392 + 2501	65	\$ 86.00		\$ 5,449.75