Bike to the Future Monthly Meeting July 14, 2009 – 5:30 PM to 6:45 PM – Manitoba Eco-Centre

Minutes

Directors:

Present: Kevin Miller (meeting Chair), Karin Kliewer (minutes recorder), Rob Cosco, David Wieser, Holly Poklitar, Mark Cohoe

Regrets: Curt Hull, Dave Elmore, Liz Erickson, Jackie Avent, Jeremy Hull

Members:

Present: Tim Hunt, Charles Feaver, Lindsay McBain, Shannon Keys, Gareth Simons, Ron Brown, Ted Mann, Anneliese Schoppe, Krista Robinson, Shona Kusyk, Meaghan Kusyk, Anders Swanson, Bill Newman **Regrets:** Janice Lukes

1. Adoption of minutes

Minutes have been posted at <u>http://biketothefuture.org/about/meetings</u> for about a month. A link to them appeared
in our June 15th e-newsletter that was sent to all members and supporters. Minutes were approved by all present

2. Bike to Work Day - Ron (for Curt)

- The second Bike to Work Day happened, and it was a great event.
- Main concern: numbers may be slightly down. What may need to happen next time would be to involve corporate sponsors; instead of registering people individually, involve organizations and get them to engage their workers.
- There has been one debrief meeting. This winter there will be another meeting to debrief and plan for next year.
- The oases and commuting waves were a great idea.

3. Spring 2009 Bike Counts – Kevin (for Jeremy)

- A Latest News item and the report have been posted on our website: <u>http://biketothefuture.org/news/archives/2009/07/07/spring-2009-bicycle-counts-report.</u>
- Thanks to everyone who did so much hard work! This was a very successful initiative.

4. PACM workshop in November – Francois Legard) – Kevin (for Jackie)

- Legard is a Social Marketing expert. The Physical Activity Coalition of Manitoba is bringing Legard to Winnipeg in November. It was suggested that BttF purchase a handful of tickets to give to specific volunteers. This will help support PACM, and encourage professional development in volunteers.
- This action was motioned by Mark and passed by consensus. \$100 will go to this.

5. BttF rep on the St Vital Ped/Cycling Bridge Study – Kevin (for Janice)

- City Councillor Justin Swandel initiated a study for a bridge coming to UofM from St. Vital.
- **Volunteer opportunity:** We are looking for a BttF representative to start on this committee on September 9th. Monthly meetings will be held in south Winnipeg.

6. Membership Committee – Rob

- The Membership Drive is over, and we are now at 215 paid-up members plus some family members.
- Rob has contacted Habitat for Humanity about the Muddy Waters 100 ride on August 9th. Free copies of *Winnipeg Cycling Map 2009* and a complimentary BttF membership will be given to participants. Also see item 13, below.
- Rob will be speaking to Health Sciences Centre employees and offering maps and complimentary memberships.
- It's been a struggle to get Bike to Work Day participants to fill out the complimentary membership form.

7. Financial Report – Kevin (for Curt)

• Curt is on vacation. (Curt later sent a financial report – attached.)

8. Provincial Committee – Kevin (for Jeremy)

• Jeremy's report is attached.

9. City Committee – Mark

Mark's report is attached.

10. Leading Cycling Cities: Lessons from Victoria (webinar) - David

- David's notes are attached.
- Highlight: Municipalities drive changes, but cannot do so if they don't have money. Provincial and federal funding will drive these changes.

11. Manitoba Medical Association bicycling display – Kevin (for Jackie)

- This display is extremely heavy and time consuming to set-up, so we haven't used it since last July.
- Dr Roger Suss of the MMA contacted us because we are not using it, and he requested we create hand-out leaflets to add to the display.
- Jackie and Kevin have ideas about hand-out leaflets (attached). Volunteers would be needed to create them.
- Question: BttF had a much smaller display with much less visual impact where is this now? Jackie would know. Rob may need it for the Bike Fest on Sunday.

12. Osborne Underpass GAP / Active Transportation Advisory Committee (ATAC) – Anders

- See http://biketothefuture.org/news/archives/2009/05/23/concerns-about-the-citys-rapid-transit-bikeway-plan and http://biketothefuture.org/news/archives/2009/05/23/concerns-about-the-citys-rapid-transit-bikeway-plan and http://biketothefuture.org/events/archives/2009/06/22/wheres-the-pathway-in-brt.
- Last Thursday, ATAC passed a resolution suggesting that the City use the \$3.8 million designated for the SW
 Rapid Transit project's active transportation pathway south of the Osborne Underpass (on the east side of the
 rapid transit corridor and CN rail line), and use it to improve active transportation on Pembina Highway (on the
 west side of the rapid transit corridor and CN rail line). The east side is already somewhat served by the PembinaWinSmart route and the Churchill Parkway.
- It is almost too late to solve the Osborne Underpass issue right now, but it is not too late to work on the Jubilee underpass
- Kevin Nixon is going to put the resolution in writing, and http://OneGreenCity.com has some images to support the suggested work.

13. Muddy Waters 100 ride - Kevin & Ron

- See <u>http://biketothefuture.org/events/archives/2009/06/22/muddy-waters-100-century-ride-and-25k-urban-ride</u>
- This century ride (100 miles, with 100K, 60K, and 25K events too) on August 9th is being heavily promoted this year to broaden participation in this cycling ride/tour.
- It was suggested that we ask Habitat For Humanity if BttF can have the e-mail addresses of participants, so we
 can keep them informed about cycling advocacy in Winnipeg, and hopefully they'll join us. We may need to have
 this added to the registration form's privacy statement. Ron will bring this forward at the next organizational
 meeting.

14. MEC's Bike Fest - Rob

• See http://biketothefuture.org/events/archives/2009/06/15/bikefest. Rob has been communicating with the organizer (Nathan Small), and he indicated that we would set up a display there this weekend, but the specifics about the event are not clear, so he's apprehensive about how successful it will be. Krista (a MEC employee) will discuss this with Nathan. (Note: Rob say's Bike Fest was fairly successful because many people who were already at Assiniboine Park dropped by. Rob sold 2 full memberships and 25 complimentary ones.)

15. 2010 City Capital Budget – Anders

- Last year, ATAC submitted \$4, \$8, and \$12 million dollar suggestions to City Council, but this, unfortunately, will not happen this year because Kevin Nixon (the City's AT Coordinator) has been told it's not appropriate.
- There is federal "Building Canada" government grant ("stimulus") money pending. To get this grant we need to find out which bureaucrats are in charge of it.
- We have, thus far, not been able to reach non-cyclists, which is the bulk of people who can support our cause. This support can really make politicians listen to what we have to say. Anders suggested that we create an online website or survey where people can very simply click on something that indicates their support. This will increase the number of people who "vote" for improved cycling facilities.

16. Silver Pathway – David

- See <u>http://biketothefuture.org/events/archives/2009/06/23/silver-avenue-pathway----community-consultation</u>.
- The Silver Pathway from Hamilton Avenue to Sturgeon Road should be completed this summer, and a future phase will connect to St Matthews between the airport and the Assiniboine Golf Club.
- A truck route will be created along Silver (Centreport Canada project), which will divert trucks off Portage Ave and could create new opportunities for cycling facilities on Portage.
- Barricades were recently installed behind the strip mall at St Matthews and St James to prevent cars from taking a short cut through the strip mall parking lot.

17. Bike Shorts Film Festival – Shona

- Shona and Don English are this year's organizers. They are communicating with Dustin Anderson about this year's Bike Shorts collection.
- They are trying to get submissions from Winnipeggers, so we can have a Winnipeg-only portion. Dustin has been sent "Caroline's video" and the "Ice Bike video".
- We agreed with Shona's request to use BttF's name for promotion, and we will promote this event in Announcements and on our website. She's working on a poster and lining up possible sponsors.
- They hope to meet with Kelly Ruth soon to discuss Bike Art. They've requested filmmaker assistance and original bike videos from Cinematheque, and they may also request this from local media arts schools, etc.

18. BttF's Google Calendar - Bill

- This is a great thing! (Thank you to Holly who created it and is maintaining it.)
- To connect to this calendar, Google search "Google Calendar" and "Bike to the Future".
- Kevin had contacted Ken Gerrard about a price quote to add a graphical link for the BttF Google Calendar to our website (Ken is currently unavailable), but he'll now add Bill's instructions to our website.

19. OttoCycle: Building Better Biking in Winnipeg (GPS cycling study) – Karin

- See <u>http://biketothefuture.org/news/archives/2009/04/19/cycling-gps-mapping-project</u>.
- They are still seeking volunteers for this.

20. Nomination of Anneliese Schoppe for BttF Director – Kevin

- Anneliese has done a lot of work with community bike shops in Winnipeg and Guatemala. She is currently the Community Engagement Officer for the Orioles Bike Cage, and is very excited about promoting cycling as a legitimate form of transportation. She has been very active in community and environmental initiatives in high school and the University of Winnipeg.
- Nominated by Kevin, seconded by Ron Brown.
- Welcome aboard, Anneliese!

Summary of volunteer opportunities:

- BttF rep on the St Vital Ped/Cycling Bridge Study. We are looking for a BttF representative to start on this committee in the fall. Monthly meetings will be held in south Winnipeg.
- Manitoba Medical Association bicycling display. Hand-out leaflets are needed.
- OttoCycle: Building Better Biking in Winnipeg (GPS cycling study). Volunteers are still needed.

City Committee report – Mark Cohoe

Downtown Bike Lanes

The bike lanes in the downtown have now been painted. I'm in correspondence with Dave Hill (Winnipeg Parking Authority) about getting some parking removed at the intersections so that the lanes will not be obstructed by traffic waiting to turn. There is still some work to be done adding a splitter to the counter flow lane on Ellen as well as a few curb extensions on Hargrave at Notre Dame.

Building the Network Open Houses

The open houses went forward, with a few changes to the plans that had been proposed at the Norwood Hotel open house. There was a reasonable turnout, but there likely are issues. I'm hoping to get detailed plans from the consultants, and then organize a meeting to come up with a BttF position.

Osborne Underpass Rapid Transit AT GAP

Following up on the rally held Thursday June 25th, I would like to get a group together to discuss temporary solutions to the Osborne Underpass Gap issue and discuss a strategy for getting the Osborne Underpass rehabilitation process underway. Currently, this project is not in the city's 5 year forecast for capital projects. The tentative meeting time is 7:00 PM Tuesday July 21st at the Banana Boat. The plan is to do a ride through of the area, take notes, and then discuss the various options that are available.

Osborne Bridge Strategy Meeting

With the Osborne Street Bridge scheduled for rehabilitation in 2011-2012, I've set up a meeting to develop a strategy to ensure that proper cycling facilities get included in this project. The meeting will be held at the Toad in the Hole pub on Osborne street, starting at 7:00 PM. The plan is to start with a walk about of the site, then head to the Toad for a discussion over beers.

Osborne Bridge Rehabilitation Timelines:

2009 - Preliminary Design

- 2010 Detailed Design
- 2011 Construction
- 2012 Construction

Speak Up Winnipeg

I've attended several of the Speak Up Winnipeg sessions. Cycling and Public Transportation were well supported by the people who came out to these sessions, with lots of representation from Bike to the Future.

City of Winnipeg Spot Fixes

I attended a meeting held at the city's Public Works offices on Pacific last Thursday July 2nd where we started the process of figuring out how and where to spend the \$200,000 allocated in the 2009 city budget for spot fixes. The starting point for the process was the list of spot fixes that was created through a process begun by One Green City back in September 2008. You can download the list of fixes that was compiled in that list from the West Central Commuter Cyclists Google Group, which is best accessed through <u>www.onegreencity.com</u> (just click on the map). The list can be accessed off of the WC3 home page. At this first meeting, we basically went through the list to determine which items fell within the \$45,000 limit for spot fixes set out in the budget (some of the items that listed important gaps requiring greater funding will get looked into as projects to go forward for council approval), and discussed what solutions might be possible and whether or not they might be part of ongoing projects. Future meetings will determine what gets prioritized.

For the time being, the Osborne Bridge spot fixes may get delayed until the Osborne Bridge rehab project, set for 2011-2012. The concern is that we would spend the money on a spot fix that would be addressed by a larger change brought about by a redesign as part of the Osborne Bridge project.

City of Winnipeg 2010 Capital Budget

I hope to have the City Committee begin meeting in August to get our 2010 Capital Budget process underway. I hope that we can make presentations on both the Capital and Operating budgets this year.

City List serve

The best way to stay in touch with the City Committee is to subscribe to the committee's list serve. To subscribe, visit http://lists.biketothefuture.org/listinfo.cgi/city-biketothefuture.org.

Provincial Committee report – Jeremy Hull

In June we had two meetings with Manitoba political parties – a delegation to the NDP on June 24, and a meeting with the Liberals on June 30. We also offered to meet with the Conservatives but have not heard back from them. A summary of the two meetings is provided below.

Bike to the Future Meeting with NDP Caucus, June 24, 2009

In September we requested a delegation to the NDP caucus, and a date was finally arranged for this presentation on June 24. A committee of BttF members and others had a couple of planning sessions for the presentation, and those who were able then attended the meeting. Following is a summary.

MLAs Attending:

Steve Ashton (Thompson), Minister of Intergovernmental Affairs Erna Braun (Rossmere), Caucus Chair Marilyn Brick (St. Norbert) Jennifer Howard (Fort Rouge) Doug Martindale (Burrows) Hon. Jim Rondeau (Assiniboia), Minister of Science, Technology, Energy and Mines Kerri Irvin-Ross (Fort Garry), Minister of Healthy Living

Delegation Attending:

Ron Brown, Manitoba Cycling Association Mark Cohoe (Bike to the Future/Provincial AT Advisory committee) Charles Feaver (Bike to the Future) Jeremy Hull (Bike to the Future) Janice Lukes (Winnipeg Trails Association/Provincial AT Advisory committee) Beth McKechnie (Resource Conservation Manitoba/Physical Activity Coalition of Manitoba) Lisa Scharf (Heart and Stroke Foundation/Physical Activity Coalition of Manitoba) Gareth Simons (Bike to the Future/Winnipeg AT Advisory Committee) Roger Suss (Doctors Manitoba)

Meeting Summary

We had divided responsibility for the presentation among several people. We made short presentations on several topics: 1) A general introduction (Roger), 2) Provincial Policies (Beth), 3) Infrastructure (Jeremy), 4) Education (Charles), and 5) Funding (Janice). The main points we made or issues we raised were:

- There is public support for cycling based on surveys and increasing media coverage.
- In order to reconcile the two competing views: that cycling is good for us and the environment, and that bicycles and cars don't mix we need to make cycling safe and efficient in Manitoba.
- The "Complete Streets" concept has been adopted in many places in the US that streets need to be designed for ALL USERS. Manitoba could be a leader in Canada by adopting this type of policy.
- Bike routes need to be connected before people will use them, and the Osborne Underpass gap is a case in point.
- Public education is needed so that cyclists and drivers know what is expected and how to share the road. This can be done through signage and street markings, by updating driver's education program and handbook, through a public information campaign.
- Provincial funding for AT infrastructure continues to be very low estimated at about \$1M per year for AT, compared to a \$440 M annual budget for highways.
- Funding not only needs to increase, but we need to be able to identify how provincial funding is spent by municipalities.
- There needs to be a system for ensuring municipal agreement to address AT issues in order to receive AT funding. The province could use a similar approach to the way they require compliance with LEED environmental standards for buildings that have provincial funding.

The MLAs/Ministers raised several issues:

Policies & Best Practices

What are the "best practices" for AT? Is there a standard for the width of multi-use paths?

Needs of the Disabled

The disabled community needs to be involved in the AT discussion.

Barriers in the North End

What about the major barriers in the North End, such as the Rebchuk Bridge and the Main St. Underpass - what can be done to improve these facilities?

Winter Cities

There was interest in information about other winter cities that have had success with cycling, such as cities in northern Europe and Minneapolis.

Professional Development Needs of Planners & Engineers

There was discussion and some agreement that there is a lack of AT knowledge among city planners and engineers and professional development is needed in this area.

Speak Up Winnipeg Suggestions

It was suggested that we make use of the City of Winnipeg's "Speak Up Winnipeg" process and web site to have input into the new city plan. It was noted that the province is a partner in this process and will be reviewing the city's submission and this is a big opportunity for us to highlight AT issues.

Overall, the BttF group was able to come at the related issues of infrastructure, policy and education from a number of vantage points and this resulted in a good discussion of the issues. We also provided them with handouts summarizing our presentation, profiling the Osborne Underpass issue, and describing Complete Streets policies.

We understood that a summary of our presentation would be distributed to all NDP MLAs.

Meeting with the Liberal Party, June 30, 2009

Attending from the Liberal Party:

Dr. Jon Gerrard (River Heights), Leader Wade Parke, Constituency Assistant Michelle Myhof, Media Relations

Delegation Attending:

Mark Cohoe (Bike to the Future/Provincial AT Advisory committee) Charles Feaver (Bike to the Future) Jeremy Hull (Bike to the Future) Lisa Scharf (Heart and Stroke Foundation/Physical Activity Coalition of Manitoba)

Meeting Summary

We presented many of the same points as we had in the NDP meeting. Jon Gerrard was supportive and noted that he has advocated for improved cycling infrastructure in the legislature. He asked how the Liberals could best support us, and we noted the need for improved infrastructure funding and specifically the Osborne underpass issue, which he was aware of, as well as education and policy issues.

MMA bicycling display, hand-out leaflets –Jackie & Kevin's ideas

Jackie's ideas:

- Cycling Advocacy for Winnipeg Citizens:
 <u>http://biketothefuture.org/attachments/0000/0808/biketothefuture_cyclingadvocacyforwinnipegcitizens_brochure.pdf</u>
- Other resources: cycling safety, helmet fitting, signaling, transporting large loads with you bike (how to safely pack panniers and trailers so as to be well balanced), changing a tire tube, dressing for the weather, fixed vs single speed vs multi speed, workplace improvement tips, locking your bike.
- If 10 people each wanted to create one of them, we can print on coloured paper and match to a template. Having all the pamphlets with the same 'image' is great for branding purposes.

Kevin's ideas:

- We should definitely use the Cycling Advocacy for Winnipeg Citizens advocacy brochure.
- All of the other resources already exist as leaflets on the internet, and some of them are linked-to in the Cyclist's Resources section of our website. I think the job for a volunteer is to find all the leaflets, evaluate them, decide which ones are good/relevant as-is, perhaps decide which ones can form the basis for a BttF leaflet, etc. It's a fairly major task, but it's nowhere near as big as producing leaflets from the ground up.

Leading Cycling Cities: Lessons from Victoria

Webinar: Tuesday, July 14, 2009 2:00 PM to 3:00 PM CDT

Notes by David Wieser

Cycling in Victoria and the Capital Regional District

- 7.7% of trips at peak hour were by bicycle
- 700 bikes per hour at peak hour
- 1 million trips per year on Galloping Goose and Lochside Trail
- On road bicycle lanes are clearly linked with growth in participation and improvements in safety
- Fort Street in Victoria went on a road diet. 2 car travel lanes, 2 bike lanes and 1 centre turning lane

Bike to Work Week

- 2% of entire population is registered
- Using social marketing to affect behaviour change
- Employer Endorsement
- 600 work place based teams
- Bike to Work Skill Course
 - One day commuter cycling course
 - Targeted work places
 - Small on road cycling portion
 - \circ 1500 riders have taken the course
 - Riding a vehicle; not riding a child hood toy
- 1000 new riders for BTWW

What causes more cycling

- Planning mixed use development
- Infrastructure on road / off road routes; having a choice of routes
- Social Marketing ie Bike to Work Week

Supply Chain

- Mostly a municipal responsibility but needs more funding from other levels of government
- Municipality has the most influence on infrastructure; least able to fund changes

Gas Tax Funding

- 11.3 million in gas taxes for the E&N Rail Trail (requires \$20 million)
- Translink 12.5 cents / L gas tax with \$6 million spent on cycling

Where to - Sensitive Solutions

- Bike Box \$5,000 \$25,000 Colour treatment adheres better to new asphalt
- Raised Bike Lanes no clear standards
- Reclaiming road space from cars; not creating a parallel system for cycling





	Account	DB	CR	Net	
Revenu	e				
	Donation	20.00		\$ 20.00	
	Interest	0.28		\$ 0.28	
	Membership	1,392.39	41.43	\$ 1,350.96	
	T-shirts	610.00		\$ 610.00	
		2,022.67	41.43	\$ 1,981.24	
_			-		
Expens					
	Admin cost			\$ (165.00)	
	Conference	30.00	30.00	\$ -	
	Presentations	50.00	82.30	\$ (32.30)	
	BTWD			\$ (2,000.00)	
		80.00	2,277.30	\$ (2,197.30)	
Net earnings YTD				\$ (216.06)	
Opening retained earnings				\$ 4,335.37	
Closing retained earnings				\$ 4,119.31	
		2,102.67	2,318.73	-216.06	
Note: As of Apr 1 '09 T-shirts had yet to recover \$1,237.64 of cost			T-shirt net:	\$ (627.64)	

Note: As of Apr 1 '09 T-shirts had yet to recover \$1,237.64 of costT-shirt net:\$ (627.64)Note: Opening retained earnings includes \$450 liability for July 25, '08 Scavanger Hunt grant



Date written	Bank Date	Acct	Payee	Мето	Ck#	CR		DB	Balance
	01-Apr-08			Balance Forward					\$ 4,335.37
	16-Apr-09	T-shirts		3 x \$15			\$	45.00	\$ 4,380.37
	16-Apr-09	Donation		ATM Deposit ASSINIBOINE CUWINNIPEGMBCD			\$	20.00	\$ 4,400.37
	16-Apr-09	Membership		ATM Deposit ASSINIBOINE CUWINNIPEGMBCD			\$	170.00	\$ 4,570.37
	30-Apr-09	Interest		Credit Interest			\$	0.08	\$ 4,570.45
15-Apr-09		Admin cost	MB Eco Network	MEN Membership renewal inv#676	50	\$ 50.00	1		\$ 4,520.45
	06-May-09	Presentations	Curt Hull	StreetFilms shipping for Millennium Library videos \$45 USD	52	\$ 57.30	1		\$ 4,463.15
	07-May-09	Membership		External Deposit PAYPAL PTE LTD			\$	393.04	\$ 4,856.19
	08-May-09	Presentations	Jackie Avent	Webinar cost	51	\$ 25.00	1		\$ 4,831.19
	12-May-09	Membership	Jackie Avent	?			\$	10.00	\$ 4,841.19
	15-May-09	T-shirts	Jackie Avent	Deposit			\$	60.00	\$ 4,901.19
	15-May-09	Membership	Jackie Avent	Deposit			\$	260.00	\$ 5,161.19
13-May-09	28-May-09	BTWD	Commuter Challenge	Downtown Spirit Bus promotion	53	\$ 2,000.00	1		\$ 3,161.19
	31-May-09	Interest		Credit Interest			\$	0.20	\$ 3,161.39
	02-Jun-09	Membership	Jackie Avent	Deposit			\$	210.00	\$ 3,371.39
	02-Jun-09		Jackie Avent	Deposit			\$	50.00	\$ 3,421.39
	02-Jun-09	Presentations	Jackie Avent	Honorarium for a safety presentation			\$	50.00	\$ 3,471.39
	06-Jun-09	Membership		External Deposit PAYPAL PTE LTD			\$	237.35	\$ 3,708.74
20-May-09	11-Jun-09	Membership	Rob Cosco	Membership card printing - Staples e90b18	54	\$ 41.43			\$ 3,667.31
9-Jun-09	11-Jun-09	Admin cost	Wpg Public Library	Monthly meeting - Buchwald room rental	56	\$ 51.45			\$ 3,615.86
	30-Jun-09	T-shirts	Jackie Avent	\$567 Deposit			\$	455.00	\$ 4,070.86
	30-Jun-09	Membership	Jackie Avent	\$567 Deposit			\$	112.00	\$ 4,182.86
26-May-09	03-Jul-09	Admin cost	Alain Foidart	Website Dreamhost inv# 319764-2009-05-13-6	55	\$ 63.55			\$ 4,119.31
24-Apr-08		Conference		Journal entry - ck#12 stale dated	12		\$	30.00	\$ 4,149.31
8-Jul-08		Conference	Planners Plus	To replace ck#12 - Oct'07 Green Conference	35	\$ 30.00			\$ 4,119.31